



International Weekend
27th to 29th June 2025
Winkfield Park Polo Club

Shopping Village





BACKGROUND



The Asia Cup Polo International Day will be hosting its **26th** annual international weekend **from Friday 27th June to Sunday 29th June 2025** at the Winkfield Park polo club.

The event enjoys Royal Patronage from the Jaipur Royal family who have played in many of the International matches both in England and India.

The Asia Cup Polo International Day weekend, offer partners the opportunity to associate their brand with the unique image of the game and to access the very affluent people who play and watch polo

This is not just one of the world's richest communities, it is also one of the most influential, made up of leaders and opinion-formers from the very top of society. They are high earners and big spenders.

Over the course of the weekend, we will welcome **over 2000 people** mainly from London and the Home Counties along with International guests.

"A polo handicap is a person's ticket to the world."

Winston Churchill



SHOPPING VILLAGE

There are different zones within the shopping village :

Guests will arrive from 12pm and there will be a bar and food operating all day

The music stage will have both live performances (including special DJs appearances and DJs throughout the day from 1.30pm until 10pm

We expect around 1,000 people to attend the hospitality marquee over the weekend and an additional 1000-plus in the Polo & party area within the shopping village so over 2,000 in attendance over the weekend

There are different options to book your stand:

3m x 3m – individual stand

3m x 3m – shared space within a large marquee

Other options available on request





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CONTACT

To discuss any sponsorship or partnership opportunities, please contact

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